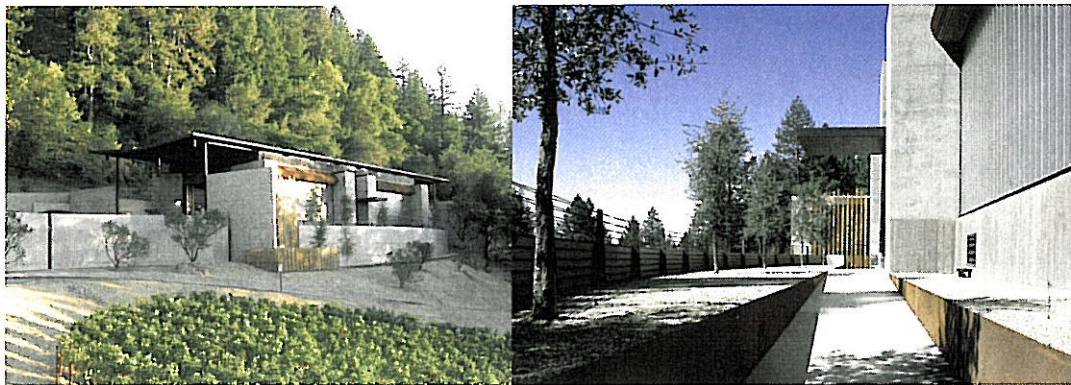


CELEBLIFE

Red, White...and Green

Raising the bar for eco-friendly wineries



Oenophiles and environmentalists alike can appreciate the March 2009 opening of CADE Winery in Napa Valley. Under the helm of a California-based hospital-ity enterprise, the PlumpJack Group, the winery is the area's first solar-powered, green-certified building, and utilizes Earth-friendly methods in its production and operations.

Winemaker Anthony Biagi is overseeing the production of four organically-farmed wines under the CADE Winery name. Coinciding with the winery's opening, the 2006 Napa Cuvee Cabernet, which is a blend of 76 percent Cabernet Sauvignon, 23

percent Merlot and 1 percent Petit Verdot, is being released. The 2007 Estate Cabernet Sauvignon will be available in fall 2009.

Of the estate's more than 60 acres of land, 21 acres were planted as vineyards in 2003, and the remaining 39 acres will be protected in a land trust to ensure they always remain open space. The area includes a 14,500-square-foot network of wine caves built into the hillside of Napa Valley's Howell Mountain. The name "CADE" is derived from a Shakespearean term referring to an oak cask or barrel. The winery is open by appointment only for tastings and tours.