

PlumpJack Wines

Wedding Wine Formula

	<i>example</i>
1. Take the approximate # of guests	100
2. Decide how many glasses per person	2
3. Multiply #1 x #2	200
4. Divide #3 by 5 (5 glasses per bottle)	40
5. Divide #4 by 12 (12 bottles per case)	3.3
6. Round up to the full case	4 cases

We have been using this formula to help our customers plan parties, weddings and events for years here in San Francisco, and have never once had a customer tell us we oversold or didn't sell them enough wine.



PLUMPJACK

WINES

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